



FOR IMMEDIATE RELEASE
Contact: Jessica Sciacca
205-977-9350
jsciacca@brunoeventteam.com

BRUNO EVENT TEAM ANNOUNCES NEW HIRES AND PROMOTIONS WITHIN THE COMPANY

Birmingham, Ala. (October 1, 2010) — Bruno Event Team is pleased to announce the following new employees, along with the promotion of existing employees within the company.

Bruno Event Team (BET) is a Birmingham, Alabama-based sports marketing and event management company formed in 1996 by Ronald Bruno and Gene Hallman. BET manages more than 30 events per calendar year under four divisions – Golf, Zoom Motorsports, Five Star Event Catering and Alabama Sports Foundation. With its fifth division, Think + Creative Services, Bruno Event Team employs more than 70 full time associates and 20 intern and limited term employees in ten offices around the country. Visit www.brunoeventteam.com for additional information.

Brianne Miller joins Bruno Event Team in Colorado Springs as the Volunteer Manager for the 2011 U.S. Women's Open. Brianne was instrumental in helping organize the volunteer operation for the 2010 U.S. Senior Open this summer before joining the team full-time in August.

Becky Petro also joins Bruno Event Team in Colorado Springs as Marketing Manager for the 2011 U.S. Women's Open. Becky worked closely on Marketing and Promotions initiatives for the 2010 U.S. Women's Open in Pittsburgh before being hired full-time in September.

Jonathan Peters has officially joined Bruno Event Team as Volunteer Manager in the Birmingham office. Jonathan has had the opportunity to work on several events for Bruno Event Team around the country by assisting in the areas of operations and volunteer coordination.

Chef Frank Sekyra was hired as the head chef and manager for Five Star Event Catering, the official catering division of Bruno Event Team. Chef Sekyra brings to the company 20 years of culinary management experience in restaurants, catering, and events. From Bottega Café and the Country Club of Birmingham all the way to Jim-N-Nick's Bar-B-Q, Chef Sekyra has experienced it all. He brings not only years of experience to Five Star Event Catering, but also a passion for culinary arts.

Jay Kasten has received a promotion and is now the Marketing and Operations Director for the 2011 Mississippi Gulf Resort Classic in Biloxi. Jay joined Bruno Event Team in 2007 with Zoom Motorsports and Alabama Game Day before moving to Mississippi last year. He was a vital part of our team in Mississippi, helping to pull off a successful first year event with a little over 5 months of preparation time.

Fresh off a successful Championship in Oakmont at the U.S. Women's Open, **Liz Leckemby** has been named the Championship Director of the 2013 U.S. Senior Open in Omaha beginning October 1st. Liz has been part of several successful Championship Teams dating back to 2005.

Danny Rodgers will be joining Liz in Omaha as the Championship Operations Director for the 2013 U.S. Senior Open beginning October 1st. Danny will be working his third USGA Championship after successful runs at both the 2008 U.S. Women's Open in Minneapolis and the 2010 U.S. Women's Open in Pittsburgh.



FOR IMMEDIATE RELEASE

Contact: Jessica Sciacca
205-977-9350
jsciacca@brunoeventteam.com

Billy Rodgers has been promoted to Sales and Marketing Director for the 2012 BMW Championship to be held at Crooked Stick in Indianapolis. Billy previously handled sales and marketing for the 2010 U.S. Senior Open in Seattle, along with operations at the Principal Charity Classic.

Sally Shonk will join Billy in Indianapolis as the Volunteer and PR Director for the 2012 BMW Championship. She has had a great run through two Senior Opens in Indianapolis and Seattle as Volunteer Director for each.

Katherine Thigpen has been promoted to Senior Volunteer Director for the Company. Katherine was previously the Volunteer and Championship Manager for the U.S. Women's Open in Pittsburgh and brings five years of USGA experience to her new role.

-30-