



FOR IMMEDIATE RELEASE:

A MAJOR TICKET OFFER FOR TWO OPEN CHAMPIONSHIPS:

Opportunity to attend the 2010 U.S. Senior Open at Sahalee
and the 2015 U.S. Open at Chambers Bay.

Sammamish, Wash. (June 4, 2009) – Never before has the USGA combined the benefits of two Open championships. This exclusive, limited-time offer is designed to give golf fans in the Pacific Northwest a once-in-a-lifetime opportunity to secure their place at two national championships coming the Seattle area.

Those that purchase one or more Trophy Club tickets or Season Passes to the 2010 U.S. Senior Open, July 26 – Aug. 1, 2010, at Sahalee Country Club in Sammamish, Wash., will receive a guaranteed opportunity to purchase tickets to the 2015 U.S. Open at Chambers Bay in Tacoma, Wash. plus a complimentary 12-month USGA membership. Current USGA members will receive a special gift from the USGA instead of the complimentary membership.

The Trophy Club ticket, priced at \$250, provides access to the championship grounds and a Trophy Club tent adjacent to the 18th fairway with upscale food and beverage for purchase. The Trophy Club ticket includes seven (7) individual daily tickets (Monday – Sunday) and an official commemorative program.

The Season Pass, priced at \$150, includes seven (7) individual daily grounds tickets (Monday – Sunday), and an official commemorative program.

Throughout the week of the championship, kids 17 and under receive free admission when accompanied by a ticketed adult. Kids also receive front-row seating in all on-course grandstands.

This USGA Major Offer is now available online at www.2010ussenioropen.com or by phone at 877-281-OPEN.

About the 2010 U.S. Senior Open

The 31st U.S. Senior Open will bring a field of 156 of the world's best professional and amateur senior (over the age of 50) golfers to Sahalee Country Club. Featured players expected to compete include: Fred Couples, Greg Norman, Tom Lehman, Fred Funk, Jay Haas, Tom Watson, Fuzzy Zoeller and Mark O'Meara. NBC and ESPN will provide more than 16 hours of television coverage of the championship. For additional information about the championship, visit www.2010ussenioropen.com.

About the USGA

The USGA is the national governing body of golf in the USA and Mexico, a combined territory that includes more than half the world's golfers and golf courses.

The Association's most visible role is played out each season in conducting 13 national championships, including the U.S. Open, U.S. Women's Open and U.S. Senior Open. Ten additional USGA national championships are exclusively for amateurs and include the U.S. Amateur and the U.S. Women's Amateur.

The USGA also writes the Rules of Golf, tests and regulates equipment, provides expert course maintenance consultations, funds research for better turf and a better environment, maintains a Handicap System and administers an ongoing "For the Good of the Game" grants program, which has allocated more than \$63 million over 12 years to successful programs that bring the game's values to youths from disadvantaged backgrounds and people with disabilities. For more information about the USGA, visit www.usga.org.

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