



FOR IMMEDIATE RELEASE
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Regions Tradition date to change
Champions Tour major will move from May to June for 2012

PONTE VEDRA BEACH, Fla. - The Champions Tour announced today that the Regions Tradition, played at Shoal Creek in Birmingham, Alabama, will be contested at a later date next year, moving from the early May date it previously occupied to the week of June 4-10, 2012.

"We're excited about the move as it allows us to play this major championship at Shoal Creek in the best condition possible," said Champions Tour President Mike Stevens. "Initially, it was Shoal Creek's desire to host the event in June and we seized the opportunity when a later date became available for 2012."

The Regions Tradition, won by Tom Lehman this year defeating Peter Senior in a thrilling playoff, was recently voted the "Best Charity Event in Birmingham" by readers of *Birmingham Magazine*.

The complete Champions Tour schedule for the 2012 season is expected to be finalized later this year.

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About The Champions Tour

Collectively, the Champions Tour has the most recognizable and accomplished players in the game with many of its 29 members of the World Golf Hall of Fame competing regularly in its events and numerous other major championship winners among its members. The Champions Tour is a membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. Points earned in official Charles Schwab Cup events in 2011 will determine the Charles Schwab Cup champion, the season-long competition designed to recognize the Champions Tour's leading player. The Champions Tour's primary purpose is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, protect the integrity of the game and generate significant charitable and economic impact in communities in which it plays. In 2010, tournaments on all three Tours (PGA TOUR, Champions Tour and Nationwide Tour) generated \$120 million for local charitable organizations, bringing the TOUR's all-time total of charitable contributions to more than \$1.6 billion. The Commissioner of the PGA TOUR is Tim Finchem. Mike Stevens is President of the Champions Tour. The PGA TOUR's website is www.pgatour.com, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, FL.

About Regions Financial Corporation

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