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BRUNO EVENT TEAM SELECTED TO MANAGE THE 2014 U.S. SENIOR OPEN

Birmingham, Ala. (August 5, 2010) - Bruno Event Team has been selected as the management team for the 2014 U.S. Senior Open Championship at Oak Tree National in Edmond, Oklahoma.

The U.S. Senior Open is one of 13 United States Golf Association (USGA) Championships held annually throughout the country. The championship features the best senior golfers (age 50 and over) competing for the National Championship. Golfers expected to compete include Fred Couples, Paul Azinger, Bernhard Langer, Corey Pavin, Nick Price, Tom Watson and more.

“Oak Tree National is excited to return to the world wide stage in hosting the 2014 U.S. Senior Open,” said Ed Evans, Owner of Oak Tree National. “As a leader in golf and as a host of many previous championships, it makes perfect sense to choose an event management team with a proven track record and an industry leader. We are confident that Bruno Event Team will be a fantastic partner in our quest to deliver an unforgettable championship.”

Bruno Event Team's experience includes hosting all of the U.S. Senior Opens since 2004, along with 7 of the past U.S. Women's Opens since 1999. In addition to the USGA championships, the Golf Division of Bruno Event Team currently manages the Mississippi Gulf Resort Classic (Champions Tour – Biloxi, MS), Regions Charity Classic (Champions Tour - Birmingham, AL), Principal Charity Classic (Champions Tour - Des Moines, IA), Navistar LPGA Classic (LPGA Tour - Prattville, AL), Bell Micro LPGA Classic (LPGA Tour - Mobile, AL), CVS/pharmacy Challenge (LPGA – Danville, CA), Mylan Classic (Nationwide Tour – Canonsburg, PA), and the South Georgia Classic (Nationwide Tour - Valdosta, GA).

Gene Hallman, President and CEO of Bruno Event Team stated, “We are excited to partner with Oak Tree National on this great championship. Following huge crowds at the 2010 U.S. Senior Open last week, we are excited to manage yet another successful championship in 2014 at Oak Tree National, with its long-standing reputation of hosting championships.”

Sean Sovacool, Bruno Event Team Executive Vice President will be responsible for the overall management of the 2014 U.S. Senior Open. Sovacool was the Championship Director for the 2004 U.S. Senior Open at Bellerive Country Club in St. Louis, MO, and has been involved in the management of all previous championships for Bruno Event Team.

ABOUT BRUNO EVENT TEAM:

Bruno Event Team is experienced in all facets of event management, employing a year-round staff of 70+ employees in eight offices around the country. Bruno Event Team services each client with expertise in strategic planning, marketing, advertising, public and media relations, ticket and merchandise sales, sponsor relations, hospitality consulting, event operations, event financial planning/accounting and volunteer coordination. For more information, please visit www.brunoeventteam.com.

ABOUT THE U.S. SENIOR OPEN

The 31st U.S. Senior Open brought over 150 of the world's best professional and amateur senior (over the age of 50) golfers to Sahalee Country Club. Featured players were Fred Couples, John Cook, Tom Watson, Tom Lehman, Fred Funk, Jay Haas, and Tom Kite, with Bernhard Langer leaving with the Championship title. NBC and ESPN provided more than 16 hours of television coverage of the championship. For additional information about the championship, visit www.2010ussenioropen.com.