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BRUNO EVENT TEAM'S GOLF DIVISION ANNOUNCES CHANGES TO ACCOMMODATE GROWTH

Birmingham, Ala. (October 23, 2008) — The Golf Division of Bruno Event Team announced today that eight team members will take on new or expanded roles to accommodate the significant growth to the division. The individuals include:

- **Rose Kausler** will serve as the Marketing and Public Relations Manager for the 2009 U.S. Senior Open at Crooked Stick Golf Club in Carmel, IN; she held a similar role for the Regions Charity Classic, the Champions Tour event in Birmingham, AL this past year.
- **Lainey Lundstrom** has been promoted to Client Services Manager for the 2009 U.S. Senior Open at Crooked Stick Golf Club in Carmel, IN. Previously, Lundstrom worked as the Volunteer and Ticket Manager for the Principal Charity Classic, the Champions Tour event in Des Moines, IA.
- **Liz Leckemby** has been promoted to Championship Director for the 2010 U.S. Women's Open at Oakmont Country Club in Pittsburgh, PA. Leckemby most recently served as the Sales Director for the 2008 U.S. Senior Open at The Broadmoor in Colorado Springs, CO.
- **Danny Rogers** will serve as the Operations Manager for the 2010 U.S. Women's Open at Oakmont Country Club in Pittsburgh, PA; he held a similar role for the 2008 U.S. Women's Open at Interlachen Country Club in Minneapolis, MN.
- **John Palacioz** has been promoted to Operations Director for the 2010 U.S. Senior Open at Sahalee Country Club in Sammamish, WA; most recently, Palacioz served as the Operations Manager for the 2008 U.S. Senior Open at The Broadmoor in Colorado Springs, CO.
- **Bill Rogers** has been promoted to Sales and Marketing Director for the 2010 U.S. Senior Open at Sahalee Country Club in Sammamish, WA. Previously, Rogers worked as the Operations Manager for the Principal Charity Classic, the Champions Tour event in Des Moines, IA.
- **Laura Caleal** has been promoted to Sales Director for the 2011 U.S. Women's Open at The Broadmoor in Colorado Springs, CO. Caleal most recently worked as the Operations and Volunteer Director for the 2008 U.S. Women's Open at Interlachen Country Club in Minneapolis, MN.
- **Sarah Knowlton** has been promoted to Senior Marketing and Promotions Director for the Golf Division. Knowlton most recently served as the Marketing and Public Relations Director for the 2008 U.S. Senior Open at The Broadmoor in Colorado Springs, CO.

"We are very excited with the new business opportunities the Golf Division has been awarded. This growth has us provided the opportunity to strategically position our talented staff in to new and challenging roles in our various offices throughout the country," commented Sean Sovacool, Executive Vice President of Golf.

About Bruno Event Team:

Bruno Event Team (BET) is a Birmingham, Alabama-based sports marketing and event management company formed in 1996 by Ronald Bruno and Gene Hallman. BET manages more than 30 events per calendar year under four divisions – Golf, Zoom Motorsports, Five Star Catering and Alabama Sports Foundation. Adding its fifth division, Think + Creative Services, Bruno Event Team employs more than 50 full time associates and 20 intern and limited term employees in eight offices around the country. Visit www.brunoeventteam.com for additional information.