



FOR IMMEDIATE RELEASE

Tickets on sale for 2012 Manulife Financial LPGA Classic

Waterloo, Ontario (Dec. 5) – Tickets are now on sale for the inaugural Manulife Financial LPGA Classic to be held June 20-24, at Grey Silo Golf Course. Tickets are available at www.manulifeclassic.ca. The tournament will feature a field of 144 players and 72 holes of stroke play. Paula Creamer, Michelle Wie, Natalie Gulbis, Lorie Kane, Morgan Pressel, Cristie Kerr and all the stars of the LPGA are expected to compete for the \$1.3 million purse.

Fans can order tickets online and print conveniently from home. There are a variety of ticket options available starting as low as \$30 and children 15 and under are admitted free with a ticketed adult throughout tournament week. The tournament is also offering a limited time holiday package that includes two (2) daily tickets, an official event toque, and a commemorative box, all for only \$59.

“We have anticipated this day for a while now and we are excited to have tickets on sale for this international event in the region,” stated Richard Kuypers, Tournament Director for the Manulife Financial LPGA Classic. “This event will have a great family-friendly atmosphere with exciting golf that will bring the best LPGA players from all over the world.”

In addition to providing residents with a unique opportunity to watch a world-class sporting event, the Manulife Financial LPGA Classic will include a significant charitable program focused on promoting and supporting the power of volunteers within the community. Manulife Financial is committed to building a better future for all Canadians through volunteerism and will announce more details on the charitable benefits of the tournament in early 2012.

It is estimated the Manulife Financial LPGA Classic will bring an economic impact of approximately \$26 Million annually to the Region in hotel stays, restaurant, retail sales, and much more. The stars of the LPGA represent over 25 countries all over the world, adding to the international spotlight on the event. The tournament aims to bring the community together in many ways, including engaging volunteers throughout the region to contribute to making the event a success for the players and fans. The Manulife Financial LPGA Classic is expected to recruit approximately 1,200 volunteers for the week and volunteer registration will begin in January 2012.

In addition to tickets, there are a variety of corporate hospitality options available to meet the needs and size of any business. Opportunities include skyboxes for the Region’s most unique hospitality option, pro-am teams for a one-of-a-kind golf experience and ticket packages. For contact information, please visit www.manulifeclassic.ca.

More than 20 percent of the population in Canada plays golf according to the Royal Canadian Golf Association (RCGA) compared to nine percent of the population in the United States according to the National Golf Foundation (NGF). Females in Canada constitute 29 percent of total golfers, whereas females in the United States make up 21 percent of the golf population.

For additional information and to purchase tickets, visit www.manulifeclassic.ca.

About the Manulife Financial LPGA Classic

The Manulife Financial LPGA Classic is a new addition to the LPGA Tour and will feature a standard eligibility field of 144 players, 72 holes of stroke play and a purse of \$1.3 million. The 2012 inaugural tournament will take place June 20-24, at Grey Silo Golf Course in Waterloo, Ontario, home of Manulife Financial's Canadian Division. Information on the tournament is available at manulifeclassic.ca.

About Manulife Financial

Manulife Financial is a leading Canada-based financial services group operating in 21 countries and territories worldwide. For more than 120 years, clients have looked to Manulife for strong, reliable, trustworthy and forward-thinking solutions for their most significant financial decisions. Our international network of employees, agents and distribution partners offers financial protection and wealth management products and services to millions of clients. We provide asset management services to institutional customers worldwide as well as reinsurance solutions, specializing in property and casualty retrocession. Funds under management by Manulife Financial and its subsidiaries were C\$492 billion (US\$473 billion) as at September 30, 2011. The Company operates as Manulife Financial in Canada and Asia and primarily as John Hancock in the United States.

Manulife Financial Corporation trades as 'MFC' on the TSX, NYSE and PSE, and under '945' on the SEHK. Manulife Financial can be found on the Internet at manulife.com.

About the LPGA (Ladies Professional Golf Association)

The LPGA is the world's leading professional golf organization for women. Founded in 1950, the association celebrates a diverse and storied membership with more than 1,700 members representing 29 different countries. With a vision to inspire, empower, educate and entertain by showcasing the very best of women's golf, LPGA Tour professionals compete across the globe, while dedicated LPGA Teaching and Club Professionals (T&CP) directly impact the game through teaching, coaching and management. The LPGA Futures Tour serves as the official developmental tour of the LPGA, consistently producing a pipeline of talent ready for the world stage. The LPGA is headquartered in Daytona Beach, Florida. Follow the LPGA on its television home, Golf Channel, and on the web via: www.LPGA.com, www.facebook.com/lpga.official, www.twitter.com/lpga, and www.youtube.com/lpgavideo.

About Sports Properties International

Sports Properties International was created to provide an environment where communities and spectacular sporting events can come together, connected by a common interest. Sports Properties International can be found on the Internet at www.sportspropertiesinternational.com.

About Bruno Event Team

Bruno Event Team (BET) is a Birmingham, Alabama-based sports marketing and event management company formed in 1996 by Ronald Bruno and Gene Hallman. Bruno Event Team is experienced in all facets of event management, employing a year-round staff of 70+ employees in nine offices around the United States and one office in Canada. Bruno Event Team services each client with expertise in strategic planning, marketing, advertising, public and media relations, ticket and merchandise sales, sponsor relations, hospitality consulting, event operations, event financial planning/accounting and volunteer coordination. Visit www.brunoeventteam.com for additional information.

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