THE SHOPS OF GRAND RIVER

DISTINCTIVE OUTLET SHOPPING

FOR IMMEDIATE RELEASE

650 NEW JOBS TO BE CREATED AT HIGHLY-ANTICIPATED THE SHOPS OF GRAND RIVER

Development team unveils details of Job Fair and Grand Opening Partnership with Bruno Event Team

Birmingham, Ala. (August 17, 2010) – The Shops of Grand River development team today announced that a job fair will be held Friday, September 17th, from 9:00 a.m. to 6:00 p.m. at the Cahaba Grand Conference Center on Highway 280, to fill approximately 650 jobs for the initial 330,000-square-foot phase of The Shops of Grand River. The project will feature a broad array of distinctive brands, such as Polo Ralph Lauren, Brooks Brothers, Talbots, Chico's, Jos. A. Bank, Bass, Izod, Van Heusen, Banana Republic, Gap, Tommy Hilfiger, and many more.

The Shops of Grand River is expected to serve as a catalyst for growth and development along the I-20 east corridor. The project is an economic boon for the region and is expected to generate more than $460 million in incremental revenues for the State of Alabama, Jefferson County, St. Clair County, City of Leeds, and City of Moody over the next 30 years. The project is the first phase of the larger Grand River vision, which provides for a 6,500-acre master-planned mixed-use community with a diverse mix of retail, residential, office, commercial, green spaces & parks.

The team also announced a partnership with Bruno Event Team for the planning and execution of the Grand Opening, scheduled for October 28th. Bruno Event Team will handle all operational and event logistics, media relations, media buys, and creative services for radio and television placement.

Recognizing the large-scale plans for the Grand Opening, the developers selected Bruno Event Team to leverage their unique and extensive experience managing large spectator events, such as the Indy Grand Prix of Alabama, Regions Charity Classic, Olympic Soccer and numerous other events across the country.

The Shops of Grand River is a joint development between Daniel Corporation, USS Real Estate, and The Retirement Systems of Alabama. For more information about the job fair or Grand Opening of The Shops of Grand River, visit the project website at www.shopsofgrandriver.com.

ABOUT THE SHOPS OF GRAND RIVER

The Shops of Grand River is a 330,000-square-foot outlet retail destination featuring an exciting array of distinctive brands. The diverse tenant mix includes Brooks Brothers, Polo Ralph Lauren, Tommy Hilfiger, Nike, Banana Republic, Gap, Aéropostale, Vanity Fair, Izod, Bass, Van Heusen, Talbots, Chico's and many more.

Situated along the I-20 growth corridor between Birmingham and Atlanta in Historic Leeds, Alabama, The Shops of Grand River is located at Exit 140, along with world-class amenities such as Bass Pro Shops Outdoor World & Nature Park, Barber Motorsports Park, Barber Vintage Motorsports Museum, and the Porsche Sport Driving School. The project will complement the explosion of activity at the interchange, which currently attracts more than 3 million visitors annually. The project is an economic boon for the area, with a capital investment of $127 million and the creation of 650 jobs.

Grand River is a 6,500-acre master-planned community that brings together inspired residential neighborhoods with convenient shopping, entertainment, business, commerce, and world-class sporting and recreation, set against the picturesque landscape of the Cahaba River Valley. Grand River is a joint development between Daniel Corporation and USS Real Estate and is the first community in Alabama to become a registered member of the Audubon International Gold Signature Program. Audubon International works with communities and developers to encourage and promote the principles of sustainable development. The Shops of Grand River is a living example of this approach and has incorporated a variety of measures designed to protect and sustain the land, water, wildlife, and other natural resources surrounding the project.

ABOUT DANIEL CORPORATION

Founded in 1964, Daniel Corporation (www.danielcorp.com) is an innovative, full-service real estate organization engaged in the development, acquisition, and management of commercial office, multi-family, residential, urban mixed-use and senior living properties. These activities have resulted in a substantial and diverse portfolio. Headquartered in Birmingham, Al., with a regional office in Atlanta, Ga., Daniel Corp. currently focuses on markets in the Southeast and Mid-Atlantic states. Daniel Corp.'s broad range of real estate expertise and fiduciary tradition enables the company to respond with the flexibility and timeliness demanded by the real estate industry.

ABOUT USS REAL ESTATE

USS Real Estate, a division of United States Steel Corporation develops and manages various real estate assets including holdings in Alabama, Illinois, Michigan, Minnesota, and Maryland. In addition to joint developments with Daniel Corp. on Grand River and Ross Bridge, USS has other ongoing communities in the Birmingham area including Trace Crossings, The Preserve, Oxmoor, and Hillsboro.

ABOUT BRUNO EVENT TEAM

Bruno Event Team (BET) is a Birmingham, Alabama-based sports marketing and event management company formed in 1996 by Ronald Bruno and Gene Hallman. BET manages more than 30 events per calendar year under four divisions – Golf, Zoom Motorsports, Five Star Catering and Alabama Sports Foundation. Adding its fifth division, Think + Creative Services, Bruno Event Team employs more than 70 employees and 20 intern and limited term employees in eight offices around the country. Visit www.brunoeventteam.com for additional information.

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