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Contact: Sarah Knowlton

205-977-9350

sknowlton@brunoeventteam.com

**THINK POSITIVE WINS TOP HONORS AS “IN-HOUSE ADVERTISING AGENCY OF THE YEAR”  
FROM THE AMERICAN ADVERTISING FEDERATION - BIRMINGHAM**

Birmingham, Ala. (October 29, 2008) — Think Positive Creative Services, a division of Bruno Event Team, was honored as the best “in-house advertising agency” at the annual PEAK Awards hosted by the American Advertising Federation - Birmingham. This is the second straight year the group has won the award.

The PEAK Awards are an annual celebration of the Birmingham advertising community to acknowledge and recognize those who have achieved a level of excellence in, and for, their industry. Individuals and companies are nominated by their peers in the industry.

Think Positive was created in 2004 to service Bruno Event Team’s numerous local and national clients. They are a full service agency providing clients with creative development, account management, media buying and planning as well as production and trafficking services. Some of these clients include the 2009 U.S. Senior Open in Indianapolis, IN and 2010 U.S. Women’s Open in Pittsburgh, PA as well as the Food World Magic City Classic, SEC Baseball Tournament, Regions Charity Classic and Grand Am Porsche 250 all of which are held locally.

“Winning this award for a second straight year is a thrill for everyone on our team,” explained Mark Jamroz, Vice President, Creative Director of Think Positive. “We are fortunate to work with so many unique events and clients and truly appreciate the recognition from our peers.”

About Bruno Event Team:

Bruno Event Team (BET) is a Birmingham, Alabama-based sports marketing and event management company formed in 1996 by Ronald Bruno and Gene Hallman. BET manages more than 30 events per calendar year under four divisions – Golf, Zoom Motorsports, Five Star Catering and Alabama Sports Foundation. Adding its fifth division, Think + Creative Services, Bruno Event Team employs more than 50 full time associates and 20 intern and limited term employees in eight offices around the country. Visit [www.brunoeventteam.com](http://www.brunoeventteam.com) for additional information.