

**FOR IMMEDIATE RELEASE**

March 19, 2014

**WORLD GOLF HALL OF FAME MEMBER COLIN MONTGOMERIE**  
**COMMITTS TO THE PRINCIPAL CHARITY CLASSIC**  
***Set To Make First Appearance at the Classic***

**DES MOINES, Iowa** – The 2014 Principal Charity Classic presented by Wells Fargo announced today that it will include one of the World Golf Hall of Fame’s most recent inductees with Scotland’s Colin Montgomerie committing to the tournament field this week. Montgomerie, inducted into the Hall of Fame last year, will compete in The Principal Charity Classic for the first time.

“We’re thrilled to have Colin Montgomerie join our field at this year’s Principal Charity Classic,” said tournament director Greg Conrad. “Golf is one sport where fans can witness Hall of Fame athletes actively competing, and that doesn’t happen in many sports. Montgomerie is the beginning of a long list of Champions Tour stars expected to commit to The Principal Charity Classic.”

Montgomerie recently finished tied for second behind fellow Hall of Famer Fred Couples in the Toshiba Classic last weekend. Missing last year’s Principal Charity Classic because he didn’t turn 50 until June 23, Montgomerie is perhaps best known for his Ryder Cup performances. To date he has been a member of the European team on eight occasions, and has never lost in a singles match. He also captained the European team to victory in Wales in 2010. He won a record eight European Tour Order of Merit titles, including a streak of seven consecutively from 1993 to 1999. He has 31 European Tour victories, the most of any British player, placing him fourth on the all-time list of players with most European Tour victories. Although he has not, to date, won a major championship on the PGA TOUR, he finished runner-up on five occasions.

This year’s Principal Charity Classic will take place once again at beautiful Wakonda Club May 27 - June 1 with a purse of \$1.725 million. The field will be comprised of 81 players in the 54-hole stroke-play event.

Last year’s Principal Charity Classic donated more than \$1 million to local children’s charities, earning the Champions Tour’s “Charity of the Year” award for 2013.

Tickets start at only \$15, and kids 15 and under are admitted free with a ticketed adult. Additionally, US Military and their dependents are admitted free Friday through Sunday of the tournament weekend.

Each of the three rounds of The Principal Charity Classic will be broadcast on the Golf Channel, the exclusive cable provider of the Champions Tour, reaching in excess of 205 countries and territories and more than 145 million households.

Players have until 4pm CT Friday, May 23<sup>rd</sup> to officially commit to the tournament. The final field will be published on [www.principalcharityclassic.com](http://www.principalcharityclassic.com) and [www.PGATOUR.com](http://www.PGATOUR.com).

**About The Principal Charity Classic**

The Principal Charity Classic is an annual Champions Tour event. The Community Foundation of Greater Des Moines plays host to the event, which is focused on philanthropic giving for designated “FORE Our Kids” charities. The 2014 Principal Charity Classic tournament will be played May 27 – June 1 at Wakonda Club in Des Moines, Iowa. For more information on the charities and the tournament, visit [www.principalcharityclassic.com](http://www.principalcharityclassic.com), or connect with the tournament on [Facebook](#) or [Twitter](#).

**About the Principal Financial Group**

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### **About the Champions Tour**

Collectively, the Champions Tour has the most recognizable and accomplished players in the game, with many of its 32 members in the World Golf Hall of Fame competing regularly in its events. The Tour also counts numerous other major championship winners among its members. The Champions Tour is a membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. The Champions Tour's primary purpose is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, protect the integrity of the game and generate significant charitable and economic impact in communities in which it plays. Points earned in official Charles Schwab Cup events in 2013 determined Kenny Perry as the Charles Schwab Cup champion, the season-long competition designed to recognize the Champions Tour's leading player. The Commissioner of the PGA TOUR is Tim Finchem. Mike Stevens is President of the Champions Tour. The PGA TOUR's website is [pgatour.com](http://pgatour.com), the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Fla. Follow the Champions Tour at [facebook.com/ChampionsTour](https://facebook.com/ChampionsTour) and on Twitter [@ChampionsTour](https://twitter.com/ChampionsTour).

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### **Media Contact:**

Jessica Sciacca  
Media Relations  
The Principal Charity Classic  
205.919.2332  
[jsciacca@brunoeventteam.com](mailto:jsciacca@brunoeventteam.com)

Greg Conrad  
Tournament Director  
The Principal Charity Classic  
515.279.4653  
[greg@principalcharityclassic.com](mailto:greg@principalcharityclassic.com)