



**FOR IMMEDIATE RELEASE**

**BRUNO EVENT TEAM ANNOUNCES PARTNERSHIP WITH THE USGA  
FOR 2020 & 2021 U.S. SENIOR OPEN CHAMPIONSHIPS**

Birmingham, Ala. (Oct. 1) – Bruno Event Team will assist the United States Golf Association (USGA) with the management of both the 2020 U.S. Senior Open at Newport Country Club (June 25-28) and the 2021 U.S. Senior Open at Omaha Country Club (July 8-11).

The 2021 championship will be Bruno Event Team’s 15<sup>th</sup> U.S. Senior Open and its 25<sup>th</sup> USGA championship.

“We are honored to work alongside the USGA and continue our partnership with these marquee championships,” stated Gene Hallman, president & CEO of Bruno Event Team. “Newport Country Club is such a historic course, and we look forward to this unique opportunity. We’re also excited to return to Omaha Country Club, where we previously managed the memorable 2013 U.S. Senior Open.”

Bruno Event Team will support the USGA with corporate sales, event operations, grassroots marketing and volunteer recruitment.

“The Bruno Event Team has been a great partner of the USGA in the successful and efficient management of past U.S. Senior Opens and we look forward to continuing our work with them in 2020 and 2021,” said John Bodenhamer, USGA senior managing director of Championships.

Located in Newport, R.I., Newport Country Club is one of the USGA's five founding clubs. The historic club hosted the inaugural U.S. Open and U.S. Amateur championships in 1895, the 1995 U.S. Amateur and the 2006 U.S. Women's Open. Newport Country Club will become the sixth club to have held a U.S. Open, U.S. Amateur, U.S. Women's Open and U.S. Senior Open.

The 2021 U.S. Senior Open at Omaha (Neb.) Country Club will match the record for the championship's quickest return to a course. Omaha Country Club played host to the 2013 U.S. Senior Open, which set a championship record for corporate hospitality sales, finished second in weeklong attendance and became just the third U.S. Senior Open to top \$2 million in ticket sales.

#### **ABOUT BRUNO EVENT TEAM**

Bruno Event Team (BET) is a Birmingham, Ala.-based sports marketing and event management company formed in 1995 by Ronald Bruno and Gene Hallman. Bruno Event Team provides its clients expertise in strategic planning, marketing, advertising, public and media relations, ticket and merchandise sales, sponsor relations, hospitality consulting, volunteer coordination, event operations, event financial planning and accounting.

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