



Job Title: Creative Director

Based in Birmingham, Alabama, Bruno Event Team is the industry leader in dedicated sports event management. Established in 1996 by Ronald Bruno and Gene Hallman, Bruno Event Team quickly set itself apart in service to the pros who play the game, the sponsors who make it all possible and the consumers purchasing tickets. We are a team of dedicated professionals, with expertise in all aspects of event management, marketing and operations.

You can find additional company information as well as event-specific information on our website at www.brunoeventteam.com.

Job Description:

The Creative Director will focus on creating graphics and video production for multiple events and platforms across the company including TV, radio, print, outdoor, social media, etc. This position is a full-time salaried position that will manage the Creative Manager and operate in a professional office environment in Birmingham, Alabama.

Principal Duties & Responsibilities:

- Concept and create event campaigns including but not limited to outdoor, TV, radio, print, and digital
- Concept and create video and audio assets for event campaigns and social media
- Concept and create digital and print design assets within Adobe Creative Suite
- Create and version digital and print content for multiple platforms including but not limited to social media, print, outdoor, sales collateral, websites, etc.
- Collaborate with Creative Manager on creative development, versioning, and production
- Partner and collaborate with event management and accept constructive input and feedback
- Coordinate and manage event photography/videography including post-event archiving
- Partner and collaborate with event management and accept constructive input and feedback
- Ability to design within brand standards and ensure a consistent content voice and tone while still pushing creative boundaries
- Comfortable communicating within all levels of an organization
- Ability to schedule, appreciate, and meet deadlines
- Monitor outside advertising vendors to ensure accurate and timely completion of projects
- Maintain budgets and manage campaign costs and invoices
- Stay current with and provide thought leadership on design and industry trends
- Perform other duties as assigned

Experience:

- 4 – 5 years of experience in creative executions
- 2+ years in management role providing creative leadership

Skills:

- Mastery of core design tools in the Adobe Creative Suite (Illustrator, Photoshop, InDesign, Premiere, Acrobat, etc.)
- Proficiency with Microsoft Office Suite
- Excellent written and verbal communication skills
- Strong organization skills with an ability to prioritize and multi-task multiple projects at a time
- Analytical mindset and critical thinking
- Self-motivated and team player who thrives in a busy environment

Education:

- Bachelor's degree in graphic design, art or related field

Other:

- Some travel to events during the year may be required
- Candidate must be willing to work weekends as needed during events
- Knowledge/interest in sports is an advantage, but not required

Benefits:

- Salaried position
- 401K
- Dental insurance
- Health insurance
- Vision insurance
- Employer paid life and disability insurance
- Paid vacation and holidays

Resume Submission:

Interested and qualified candidates should submit cover letters, resumes, and portfolio submissions to Liz Grimes (lgrimes@brunoeventteam.com) and note "BET - Creative Director" in the subject line. Bruno Event Team thanks all applicants but will contact only those who will be invited for an interview.

COVID-19 Precaution(s):

At BET, employee health and safety is our top priority. As such, BET has implemented a COVID-19 vaccination policy to safeguard the health of our employees and their families, our clients and visitors, and the community at large from infectious diseases, such as COVID-19, that may be reduced by vaccinations. All offers of employment will be subject to candidate providing proof of vaccination (or acceptable plans for vaccination or exemption documentation per BET's policy).