



Position: Sales Intern
Event: Honda Indy Grand Prix of Alabama
Event Dates: April 29 – May 1, 2023
Location: Birmingham, AL
Internship Duration: January - May

BACKGROUND:

Since 2003, ZOOM Motorsports, LLC has been the exclusive promoter and event management team for the world-renowned Barber Motorsports Park in Birmingham, Alabama. The 2.38 mile, 17-turn circuit has over 80' of elevation change and is considered to be one of North America's finest road courses.

In April 2010, ZOOM Motorsports hosted the inaugural Honda Indy Grand Prix of Alabama at Barber Motorsports Park, which has continued to be an annual success. 84,000+ spectators enjoyed three-days of racing action and fan related activities, quickly making it one of the most talked about events on the IndyCar Series calendar.

Other notable annual ZOOM-managed events at Barber Motorsports Park are the Alabama Boat Show, MotoAmerica Superbike race and the Barber Vintage Festival. Including public spectator events, private track functions and press launches for various industry-related events, ZOOM Motorsports manages the Barber Motorsports Park more than 100 days a year.

PRIMARY RESPONSIBILITIES:

- Provide general support for the ZOOM sales staff
- Assist with hospitality contracts, invoicing, and sponsor communications
- Assemble and distribute tickets, credentials, and parking passes for event
- Assist with Sponsorship Activation
- Assist with preparing the digital Fan Guide
- Assist sales staff with sponsor-related obligations and deliverables
- Other administrative and operational tasks as assigned

QUALIFICATIONS & EXPERIENCE:

- Proficiency with Microsoft Office Suite
- Ability to multi-task in a fast-paced team environment
- Excellent people and organizational skills
- Self-motivated team player with the ability to work independently
- Excellent verbal and written communication skills
- Ability to meet stringent deadlines and work under pressure
- Ability to be on your feet for extended periods of time
- Knowledge/interest in sports is an advantage, but not required

EXPECTED HOURS:

Hours during January – March expected to be approximately 20hours/week but may vary.



Hours to increase in April through the end of May. Anticipate an average of 40 hours/week leading up to and during event week. Hours will decrease post-event.

Must be able to work extended/irregular hours including nights and weekends as event approaches and during event week. Most work hours will be in the typical office environment at the company's headquarters in Birmingham, AL. Working outside and on-site during event should be expected.

COVID-19 PRECAUTIONS:

At BET, employee health and safety are our top priority. In adherence to CDC, State, and local orders, we have implemented processes and procedures to prevent the spread of COVID-19 in our office. Initial interviews may be remote and conducted via Zoom. Any follow up interviews may be conducted in the office. Additionally, BET has implemented a mandatory COVID-19 vaccination policy for full-time staff and interns to safeguard the health of our employees and their families; our clients and visitors; and the community at large from infectious diseases, such as COVID-19, that may be reduced by vaccinations. All offers of employment will be subject to candidate providing proof of vaccination (or acceptable plans for vaccination or exemption documentation per BET's policy).

RESUME SUBMISSION:

Please send resumes to jobs@brunoeventteam.com and note "ZOOM – Sales Intern" in subject line. We appreciate your interest and will contact only those who will be invited for an interview.